

DIGITAL HEALTH HUB NUREMBERG



Federal Ministry
for Economic Affairs
and Climate Action

de:hub
digital ecosystems

The Nuremberg metropolitan region is characterized by strong business enterprises and excellent research institutions in the healthcare and medical technology sector. The Digital Health Hub Nuremberg builds upon these structures already in place and, by consistently carrying out digitization measures, breaks apart established processes in the industry. It is a driving force in numerous technological areas and thus accelerates innovative

business models in various branches. The focus is on digital health, AI, SaaS, blockchain, and technologies like IoT and big data. Through the diverse specializations, both start-ups and established companies are supported in bringing new digital business models to the market. The overall aim is the continued improvement of healthcare quality through the stimulation of growth and digitization of the healthcare market.

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Hub Management

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Focus

Digital Health, AI, SaaS, Blockchain

Website

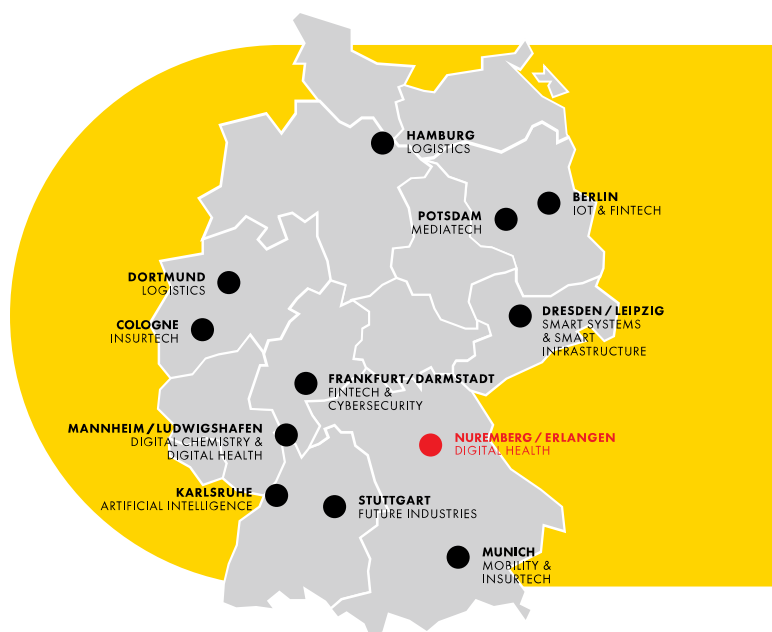
www.zollhof.de

Supporters

University of Erlangen-Nuremberg,
Siemens, Schaeffler, NÜRNBERGER
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Social Media

ZOLLHOF - Tech Incubator
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Digital Health Hub Nuremberg in Numbers

Partners of the Hub

Key figures of the Hub



300

Start-ups



20

Corporates



5

SMEs



18

Academia
and R&D



34

Active
Cooperations
with Partners



3

Thereof
International
Cooperations



€320 mil.

Funding in
Start-ups of the
Hub in 2021



30

Employees of
the Hub

Top Programs & Opportunities

1. Start-up Support Program

The incubator has no fixed curriculum, but a completely personalized program, regardless of whether it's about imparting know-how through coaching, mentoring, or deep dive expert sessions, providing access to the (health) ecosystem, or offering visibility through PR and pitch opportunities.

Target group: Start-ups

2. Talent Program

A three-month digital innovation program (20 h/week), that helps attendees to explore and experience how start-ups innovate and apply the Design Thinking framework to tackle real-world challenges of large corporations. For companies, the program is a speedboat to validate new business ideas.

Target group: Student talents, companies

3. HackBay Hackathon

A two-day coding community event where hackers, designers, and business enthusiasts work on corporate challenges to create innovative solutions. At the end of the event the three best prototypes win prize money.

Target group: Hackers, engineers, business enthusiasts, designers