

DIGITAL HUB INITIATIVE

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THESSALONIKI, GREECE













Federal Ministry
for Economic Affairs
and Climate Action

de:hub
digital ecosystems germany

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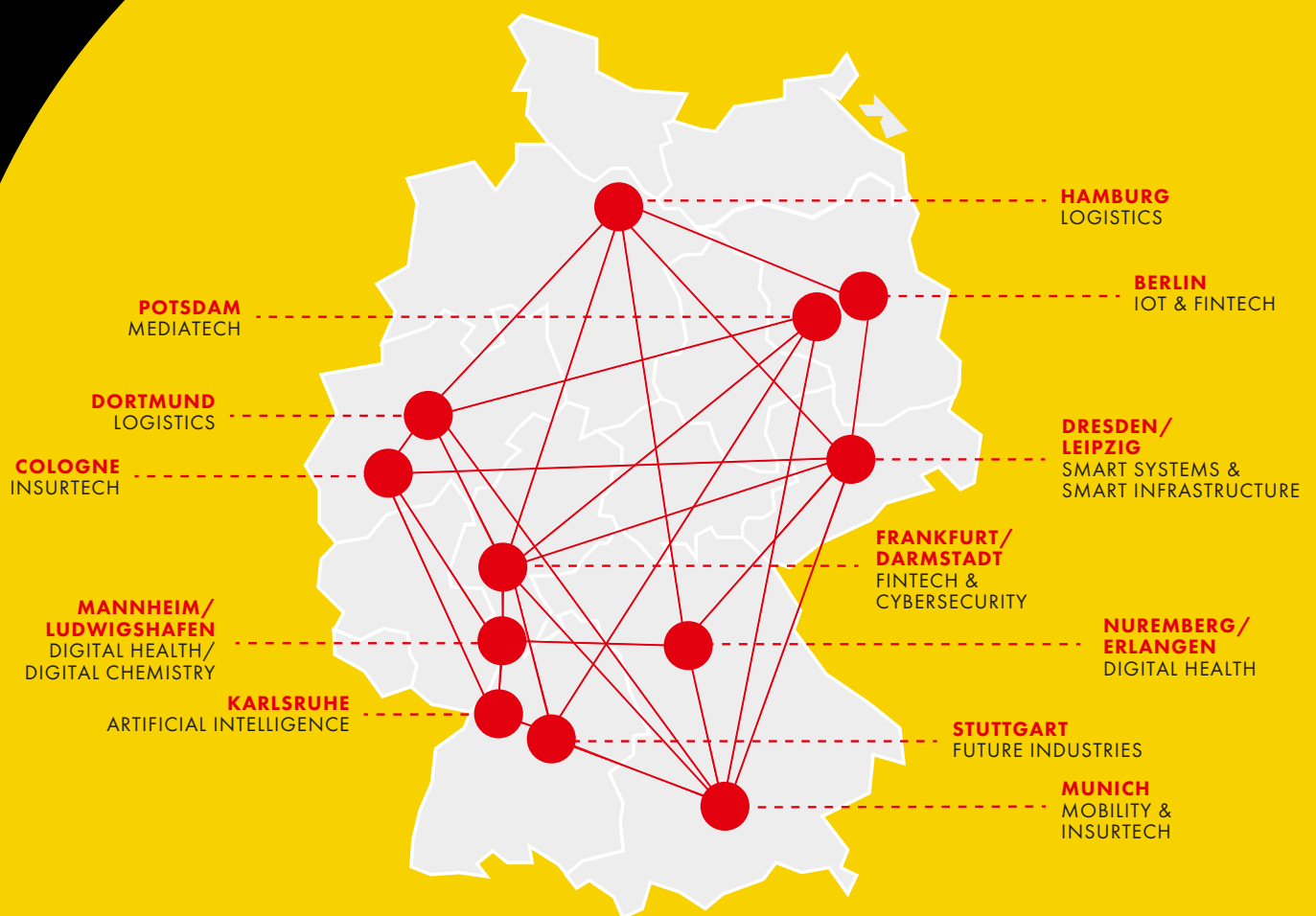
By bringing together innovative start-up ideas with the expertise of established companies and scientific excellence, the Digital Hub Initiative promotes the growth of a strong culture of innovation and the development of new digital business models. Through the Digital Hub Initiative, Germany is strengthening its position as an attractive location for digital innovation and as one of the world's leading digital ecosystems.

Twelve Digital Hubs located throughout Germany provide a solid network that facilitates the exchange of technological and economic expertise, programs and ideas. Each Digital Hub allows start-ups, companies and research institutions to come together to find common solutions to the challenges and prospects of digitisation. Accelerators and incubators develop new solutions for industry-relevant fields in special innovation programs. These solutions range from artificial intelligence to mobility and smart infrastructure.

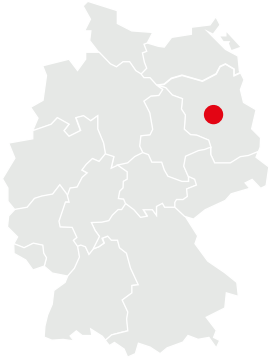
The Digital Hubs in Germany include the cities of Berlin (IoT & FinTech), Cologne (InsurTech), Dortmund (Logistics), Dresden/Leipzig (Smart Systems & Smart Infrastructure), Frankfurt/Darmstadt (FinTech & Cybersecurity), Hamburg (Logistics), Karlsruhe (Artificial Intelligence), Mannheim/Ludwigshafen (Digital Chemistry & Digital Health), Munich (Mobility & InsurTech), Nuremberg/Erlangen (Digital Health), Potsdam (MediaTech), and Stuttgart (Future Industries). The Digital Hub Initiative is a venture of the Federal Ministry for Economic Affairs and Climate Action.

For an overview of all the Digital Hubs' offers and programs, check out [**www.de-hub.de/en**](http://www.de-hub.de/en)

TAKE A LOOK AT ALL OF OUR DIGITAL HUBS!

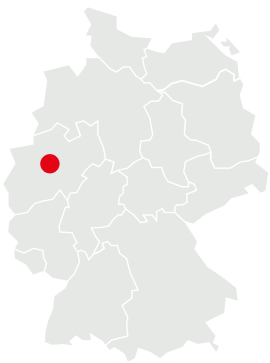


BERLIN **IOT & FINTECH**



With approximately 4,500 start-ups, Berlin is one of Europe's – and indeed the world's – most important ecosystems for innovation. A strong start-up culture, tech conferences, start-up competitions, incubators and investors attract talented entrepreneurs from around the world every year. The supporters of the Digital Hub Berlin offer an established network right in the middle of this atmosphere. The IoT+ Network brings together players and opens up new business models in the field of the Internet of Things. The digitisation of the financial sector is being advanced in the FinTech Hub in cooperation with the Berlin Finance Initiative. The Hub connects partners from the business world and scientific community as well as from the technology scene. Berlin Partner for Business and Technology is responsible for coordinating the activities.

DORTMUND **LOGISTICS**



The former industrial city of Dortmund is undergoing a transformation into one of the most important science and technology locations in Germany. The locally based logistics industry in particular is making use of the opportunities created by the intelligent networking of industry, trade, and production. The Digital Hub Dortmund serves as a companion on this journey of digital transformation. It supports special digital teams within established companies that explore innovations outside of day-to-day business. New products and services are developed and tested in experimental spaces under realistic conditions. Founders, companies, and the scientific community work together from the idea to the scale-up. In this way, innovations are formed outside of the typical product development processes, yet still remain close to the company.

FRANKFURT/ DARMSTADT FINTECH/ CYBERSECURITY



Frankfurt am Main is an international financial centre boasting a high concentration of outstanding universities. The FinTech Digital Hub Frankfurt builds upon these locally founded strengths. It unites players from the financial sector and the entrepreneurial scene, who work together on new security products and infrastructures for the financial market. Innovative entrepreneurial ideas are developed into market-ready products in the environment of scientific institutions, and in partnership with companies.

COLOGNE INSURTECH



Cologne is one of Germany's most important insurance locations. The city on the Rhine attracts founders from all over Germany and abroad. There are currently around 650 start-ups with more than 9,000 employees based in Cologne. The Digital Hub Cologne takes advantage of these developments and brings founders together with established companies from the insurance industry. Collaborative projects with partners such as the TH Köln University of Applied Sciences and the University of Cologne focus on digital solutions for the German insurance sector and facilitate transfers of knowledge between the scientific community and the industry itself, thereby guaranteeing that the insurance sector remains on the cutting edge.

DRESDEN/LEIPZIG

SMART SYSTEMS/ SMART INFRASTRUCTURE



The Digital Hubs in Leipzig and Dresden have different, yet complementary focal points. In enabling sustainable networking between the scientific community, established companies, and founders, both hubs contribute to the transformation of exciting ideas into innovative products and services. While the Hub in Leipzig focuses on promoting smart infrastructure (with an emphasis on energy, smart city, e-health, and cross-sectional technologies), in Dresden the focus is on developing the hardware, software, and connectivity components needed to facilitate smart systems. The aim is to become a platform for application-based solutions for leading industries, and consequently facilitate the Internet of Things (Focal points include hardware, software, and connectivity components, IoT platforms, and application-based solutions).

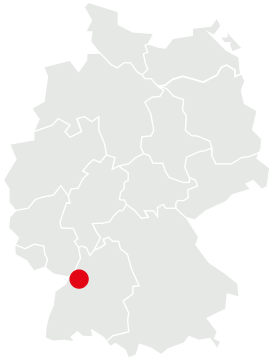
HAMBURG

LOGISTICS



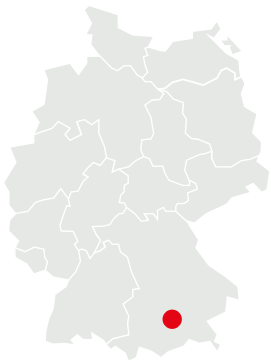
The Digital Hub Logistics Hamburg is the best point of contact for digital business transformation in the logistics industry for both the region and across Germany. The Hub unites market leaders, SMEs and start-ups, science, research, and further education in northern Europe's leading logistics location. The Digital Hub Logistics Hamburg supports digital products and connects business, new thinking, and young talent with clear facts and open communication. The Hub strengthens Hamburg's leading position among the global competition of digital logistics centres and leading economic capitals.

KARLSRUHE ARTIFICIAL INTELLIGENCE



Karlsruhe is Germany's most important location for the development and application of artificial intelligence. This is no new development: the Digital Hub Karlsruhe builds upon the region's unique set of competences in the field of software development, and today relies on the joint research activities of established players in collaboration with ambitious entrepreneurs. A radius of a mere 400 metres is packed with excellent research institutions such as the FZI Research Centre for Computer Science or the Fraunhofer Institute for Optronics, System Technology and Image Processing as well as the entrepreneurial network CyberForum and the Karlsruhe Institute of Technology.

MUNICH MOBILITY/ INSURTECH



Bavaria and the greater Munich area constitute one of the most important innovation centres in Europe. The automotive industry, which accounts for 28% of total revenue, and the insurance industry, with more than 100,000 employees, represent the strongest sectors of the regional economy. These are all good reasons to establish two Digital Hubs in Munich: the Digital Hub Mobility and the Digital Hub InsurTech. In the hubs, established companies and founders work together to promote the digital transformation of products and services. The two focal points Mobility and InsurTech almost automatically connect themselves, as new mobility concepts need new insurance models.

POTSDAM **MEDIATECH**



Potsdam enjoys worldwide renown as a location for the media and film industry. Here, film studios, radio and television broadcasters, media companies, and science are in close physical proximity, whilst the Digital Hub Potsdam networks established companies with founders and start-ups. In the media city of Babelsberg, these players work together to develop new digital systems for data processing, media production, and business solutions.

The focal points of the work such as future media technologies and 3D human body reconstruction show that these innovations are not only of great importance to the classic media industry, but also to other industrial consumers.

MANNHEIM/ LUDWIGSHAFEN **DIGITAL HEALTH/ DIGITAL CHEMISTRY**



The metropolitan region of Rhine-Neckar is distinguished by a successful economic culture and internationally recognised research centres. The Digital Hub Mannheim/Ludwigshafen strengthens these existing competences and combines them with an established network of start-up companies. Targeted methods are used to conduct research on the application of digitisation in the chemical and healthcare industries. Numerous municipalities and private venture capitalists ensure that innovative technologies and services can be brought to market faster.

NUREMBERG/ ERLANGEN

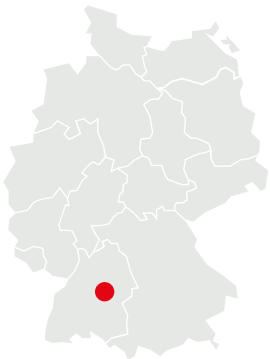
DIGITAL HEALTH



The metropolitan region of Nuremberg/Erlangen is distinguished by its strong economy coupled with excellent research institutions in the healthcare sector. A successful ecosystem has already emerged from the collaboration of these partners, offering excellent opportunities for start-ups and investors. The Health Digital Hub Nuremberg/Erlangen builds upon the structures already in place and, by consistently carrying out digitisation measures, breaks apart established processes in the healthcare industry. The goal is to further improve the quality of care by stimulating growth in the healthcare market.

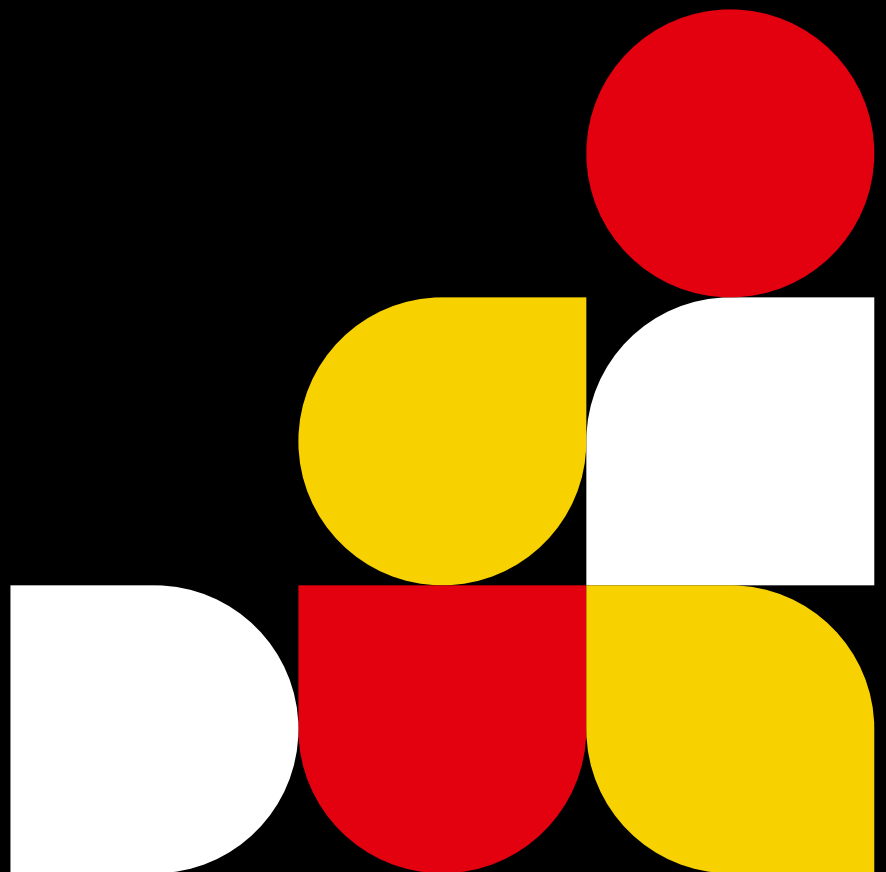
STUTTGART

FUTURE INDUSTRIES



The region surrounding Stuttgart is one of the most important business centres in Germany. Not least with their ability to always remain open to innovation, small and medium-sized leaders of global markets as well as established corporations have made the city known worldwide. The Digital Hub Stuttgart continues this tradition and connects the start-up culture with companies from the region. It facilitates access to capital for founders and enables companies to access international talent.

**YOU'VE SEEN
OUR HUBS –
NOW MEET OUR
START-UPS!**



COMPANY DESCRIPTION

Becure provides next generation rehabilitation solutions with a series of virtual reality based active video games for the well-being of the population. It offers a carefully guided, AI-based and well-focused rehabilitation programme that provides physical and cognitive rehabilitation anywhere. Sustainable motivation with a personalised programme is one of the advantages of Becure solutions that accelerate the treatment process. Becure uses various sensors for a wide range of rehabilitation exercises.

KEY CONTACT

ÖKKES CETINKAYA



okkes.cetinkaya@
becureglobal.com

LOOKING FOR

Clients, Partners, Business Angels,
Investors

DIGITAL HUB

Digital Chemistry & Digital Health
Mannheim/ Ludwigshafen

FOUNDED

2019

EMPLOYEES

7

SECTOR

Wellness and Fitness Services

ACTIVE MARKETS

Türkiye, Europe, Middle East

FINANCING PHASE

Seed

[BECUREGLOBAL.COM](https://becureglobal.com)



COMPANY DESCRIPTION

heylogin is not just an IT security company from Braunschweig; we develop the first German password manager without a master password. IT security works only if everyone participates, so our focus is user acceptance. We offer a single sign-on experience with no additional costs: login with one click, no manual password entry, thanks to a practical overlay. Instead of a master password, heylogin uses a smartphone's security chip or security key for end-to-end encryption, with PIN or biometrics for confirmation. This ensures 2-factor protection without a human factor in the encryption. As a German company, data protection is paramount. We are GDPR compliant, host our service on German servers, and use only European third-party providers.

KEY CONTACT

MATTEUS SOBCZYNSKI



matteus@heylogin.com

LOOKING FOR

Clients, Partners, Investors

DIGITAL HUB

Cybersecurity Darmstadt

FOUNDED

2018

EMPLOYEES

11

SECTOR

Software Development

ACTIVE MARKETS

Germany, Austria, Switzerland

FINANCING PHASE

Pre-Seed

[HEYLOGIN.COM](https://heylogin.com)



COMPANY DESCRIPTION

HoZe Solutions GmbH is a consulting office helping asset owners in wildfire prone areas to reduce risk and harden assets against fire damage. We are using a suite of dashboard-based services built upon state-of-the-art insights from the founder's firefighting experience and peer-reviewed scientific learnings. Our services range from remote assessments for rapid inspections all the way to identifying best practices such as vegetation management and the installation of bespoke water-dispensing apparatuses, such as the resource-efficient Firefence system developed by HoZe Solutions GmbH.

KEY CONTACT

MARTIN HOFMANN



martin.hofmann@hoze-solutions.com

LOOKING FOR

Talents, Business Angels

DIGITAL HUB

Future Industries Stuttgart

FOUNDED

2019

EMPLOYEES

2

SECTOR

Environmental Services

ACTIVE MARKETS

Germany, Portugal, Switzerland, Greece, Cyprus

FINANCING PHASE

Pre-Seed

[HOZE-SOLUTIONS.COM](https://www.hoze-solutions.com)



COMPANY DESCRIPTION

Makabi Agritech, based in Zagreb, Croatia, brings together scientists with expertise in chemistry, microbiology, agronomy, ecology, and economics. The company transfers knowledge and technology to create agroecological formulations of biopolymer microcapsules filled with bioactive components, suitable for use in open fields, greenhouses, and hydroponic and foliar applications. This approach reduces agrochemical use and promotes the production of functional foods. Makabi Agritech operates in Croatia with plans for regional and international expansion. The microcapsules are currently being tested in the United States.

KEY CONTACT

MARKO VINCEKOVIC



makabi.agritech@gmail.com

LOOKING FOR

Partners, Business Angles, Investors

DIGITAL HUB

FinTech Frankfurt

FOUNDED

2019

EMPLOYEES

1

SECTOR

AgriTech

ACTIVE MARKETS

Croatia

FINANCING PHASE

Seed

[MAKABI-AGRITECH.COM](https://makabi-agritech.com)



COMPANY DESCRIPTION

Marivation GmbH, based in Oldenburg, Germany, develops innovative assistance, automation, and documentation systems for the maritime industry. Their advanced solutions, utilizing AI and machine learning, enhance maritime efficiency and safety.

KEY CONTACT

MARVIN BATHMANN



marvin.bathmann@dlr.de

LOOKING FOR

Clients, Partners, Investors

FOUNDED

2024

EMPLOYEES

3

SECTOR

Logistics, Transportation, Maritime Industry

ACTIVE MARKETS

Europe

FINANCING PHASE

Boostrapped

[MARIVATION.DE](https://marivation.de)

MARIVATION
Maritime Innovations

COMPANY DESCRIPTION

meshcloud, a German software company, offers meshStack, a product that transforms enterprise IT. By shifting from labor-intensive service requests to a seamless self-service model, it addresses common IT bottlenecks due to high business demand, lack of cloud expertise, and skilled labor shortages. Designed for cross-industry enterprises, meshStack provides an internal platform for standardized, compliant services and uniform cost and access management across all cloud platforms.

KEY CONTACT

CHRISTINA KRAUS



ckraus@meshcloud.io

LOOKING FOR

Clients, Partners

DIGITAL HUB

Cybersecurity Darmstadt

FOUNDED

2017

EMPLOYEES

34

SECTOR

IT Services and IT Consulting

ACTIVE MARKETS

Europe

FINANCING PHASE

Bootstrapped

[MESH CLOUD.IO](https://meshcloud.io)

meshcloud

COMPANY DESCRIPTION

sizzly GmbH, headquartered in Stuttgart, Germany, is a dynamic startup specializing in E-Commerce, Mobile Ordering, and Payment Solutions. sizzly GmbH develops and operates the innovative sizzly platform, which fully digitizes web-based ordering, payment, and billing processes. This platform integrates these functions into powerful, comprehensive solutions tailored to various applications, usage scenarios, and user contexts.

KEY CONTACT

RAPHAEL BÜDEL



raphael.buedel@sizzly.de

LOOKING FOR

Talents, Clients, Partners, Investors

DIGITAL HUB

Future Industries Stuttgart

FOUNDED

2021

EMPLOYEES

6

SECTOR

IT Services and IT Consulting

ACTIVE MARKETS

Germany, Switzerland,

FINANCING PHASE

Seed

[SIZZLY.DE](https://sizzly.de)



COMPANY DESCRIPTION

SMART DATA has been founded to build a digital tool which relies on expertise from military reporting, incident management, crisis leadership and management as well as risk management. In close collaboration with our customers, consultants and expertise partners we aim to provide a simple but powerful application. We are proud to serve several of the world's most known brands with our platform "PREVISEC" but have never forgot our mission: We want to make sure every business is able to cope with the risks they are facing. Together we protect people, brands and success stories.

KEY CONTACT

ALEXANDER BERGER



ab@smart-data-deutschland.de

LOOKING FOR

Clients

DIGITAL HUB

Cybersecurity Darmstadt

FOUNDED

2016

EMPLOYEES

3

SECTOR

IT Services and IT Consulting

ACTIVE MARKETS

Germany

FINANCING PHASE

Atypical

PREVISEC.DE

 **PREVISEC**

COMPANY DESCRIPTION

In close collaboration with the Charité, UniWearables is developing a user-friendly and highly scalable clinical wearable for continuous automated vital parameter recording in normal wards. Manual recording of vital signs during spot checks by nursing staff every 4 to 8 hours is the status quo in today's hospitals. Automated continuous monitoring can not only greatly reduce the burden on nursing staff but also allows hospital staff to quickly recognise early signs of deteriorating health. As a result, serious complications and the additional treatment costs caused by these signs can be avoided.

KEY CONTACT

JONAS MCANINCH



j.mcaninch@uniwearables.com

LOOKING FOR

Talents, Clients, Advisors, Partners

FOUNDED

2023

EMPLOYEES

5

SECTOR

Health, MedTech

ACTIVE MARKETS

Germany

FINANCING PHASE

Seed

[UNIWEARABLES.COM](https://uniwearables.com)



COMPANY DESCRIPTION

Yoona.ai is a cutting-edge AI tool that harnesses the power of Generative AI and Machine Learning to revolutionize the fashion industry. Our AI Fashion Design Generator is a game-changer, making design processes faster, smarter, and more efficient than ever before. We're on a mission to transform the world of fashion by saving resources, reducing waste, and accelerating product development.

KEY CONTACT

ANNA FRANZISKA MICHEL



annafranziska.michel@yoona.ai

LOOKING FOR

Talents, Clients, Partners, Business
Angels, Investors

DIGITAL HUB

MediaTech Potsdam

FOUNDED

2020

EMPLOYEES

10

SECTOR

Software Development

ACTIVE MARKETS

Europe, USA

FINANCING PHASE

Seed



CONTACT

KIANA FRANK

Senior Manager Trend &
Innovationscouting GTAI
[+49] 1511 7150 006
kiana.frank@gtai.de



ALMUT WEIGEL

Senior Manager Trend &
Innovationscouting GTAI
[+49] 1511 8035 554
almut.weigel@gtai.de



MARC STENDER

Senior Event Manager
Hub Agency
[+49] 170 9590 190
marc.stender@rckt.com



Federal Ministry
for Economic Affairs
and Climate Action

de:hub
digital ecosystems germany