



**Start up**



**Scale**

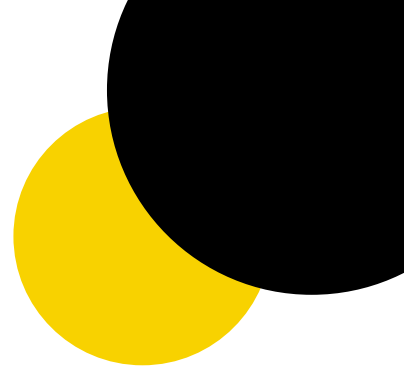
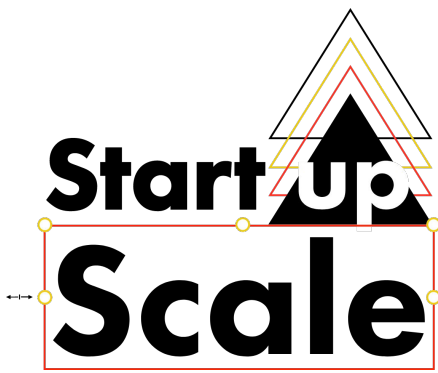


**Program**

Program

Program

**Batch 4:  
Migrant  
Founders**



## CALL FOR APPLICATIONS: START-UP SCALE PROGRAM 2023 MIGRANT FOUNDERS

### PROGRAM AND SELECTION OF START-UPS

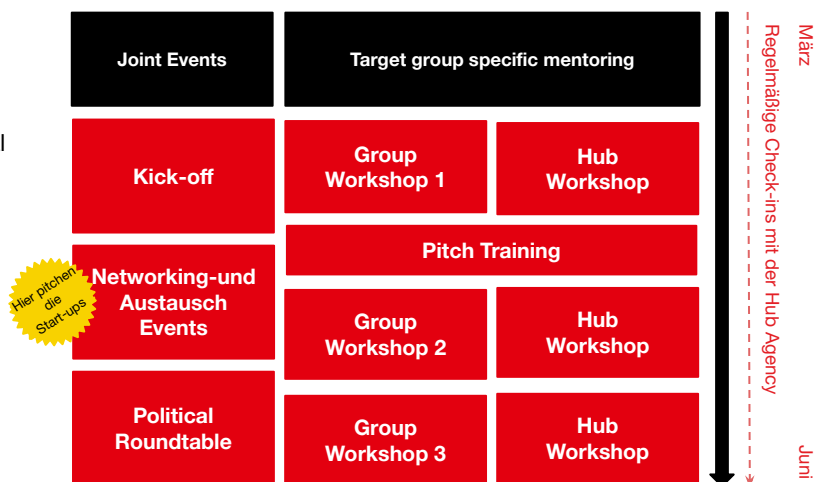
The Start-Up Scale program is designed to support and accelerate the growth of **innovative high-potential start-ups**. The program offers a wide range of resources and services to support start-ups in scaling their businesses. It aims to **add essential contacts and relevant exchanges to the startups' network and to provide skills through interactive workshops and individual coaching**. Suitable start-ups are selected with the help of a two-stage selection process.

### THEME FIELDS

The program is oriented towards current and relevant topics. The fourth batch of the Start-up Scale program has the focus **Migrant Founders**. With this, we invite all founders with a **migrant background** to apply for this year's batch. The program delivers relevant value to teams and reduces hurdles on the path to exponential growth. To this end, we bring visibility through the Federal Ministry of Economy, our network and expertise.

### OVERVIEW EVENTS

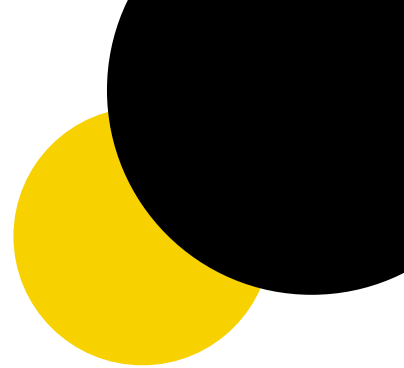
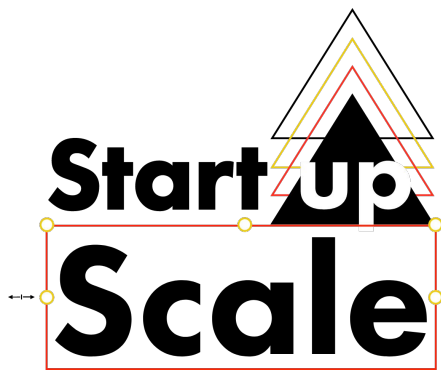
- **Joint Events:** Here, the start-up teams exchange experiences and ideas with each other or talk to representatives of the Federal Ministry for Economic Affairs and Climate.
- **Pitch Training:** Here, the founders learn how to successfully present their business models and achieve success on stage.
- **Expert Mentoring:** Focuses on hands-on work on key startup challenges with an appropriate coach.



### NOMINIERUNGS- UND AUSWAHLPROZESS

For the first step of the two-step selection process, we ask you to fill out the **criteria catalog** for evaluating the startups. **The application deadline is 28.02.2023**. Unfortunately, we cannot consider startups that have their headquarters outside of Germany.

From the nominees, we select startups for the Scale Program together with the BMWK. We will inform you about the progress of the program at regular intervals.



## FAQ

### SCOPE OF THE PROGRAM

The Start-up Scale program is a support for the start-ups and thus a complement to the programs from the Hubs of the Digital Hub Initiative. The form of support is selective (few days and sessions) and through regular check-ins with the Hub Agency to ensure the quality and program character as well as the commitment of the start-ups.

### PARTICIPANTS

The participants in the program are the founders themselves and not the extended teams of the startups.

### TIME SCHEDULE

This year's batch is designed for three months. The period of time over which we will accompany the start-ups beyond that is open. We also invite to regular alumni and networking events after the end of the program. The timeline is thus dependent on the needs and participation of the startups. The effective time for the program elements is limited to a few days and sessions.

### NOMINATION AND SELECTION PROCESS

The nomination of startups for the program by the hubs of the Digital Hub Initiative is the first and most important kick-off. In addition, we award three wild cards for startups outside the initiative. In the second step, selection takes place based on the catalog of criteria to ensure that the startups can derive added value from the program.

### PITCH-DECKS

Please send along your **pitch decks**. Due to the limited number of seats in the program, we would like to get as comprehensive a picture of your startup and business model as possible.

### CONTACT

If you have any questions about the program, please feel free to contact us at any time.

- Kevin Klug ([kevin.klug@rckt.com](mailto:kevin.klug@rckt.com))
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