

MEDIATECH HUB POTSDAM



Potsdam enjoys worldwide renown as a location for the media and film industry. Here, film studios, radio and television broadcasters, media companies and science are in close physical proximity, whilst the MediaTech Potsdam networks established companies with founders and start-ups. In the 'media city' of Babelsberg, these players work together to develop new digital systems for data processing, media production and business solutions. The focal points of the work

such as future media technologies and 3D human body reconstruction show that these innovations are not only of great importance to the classic media industry, but also to other industrial consumers.

Address

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Hub Management

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Focus

Media, IT and Storytelling,
Future Media Technologies,
Digital Engineering, Virtual/
Augmented Reality, Volumetric Film
and 3D Printing

Supporters

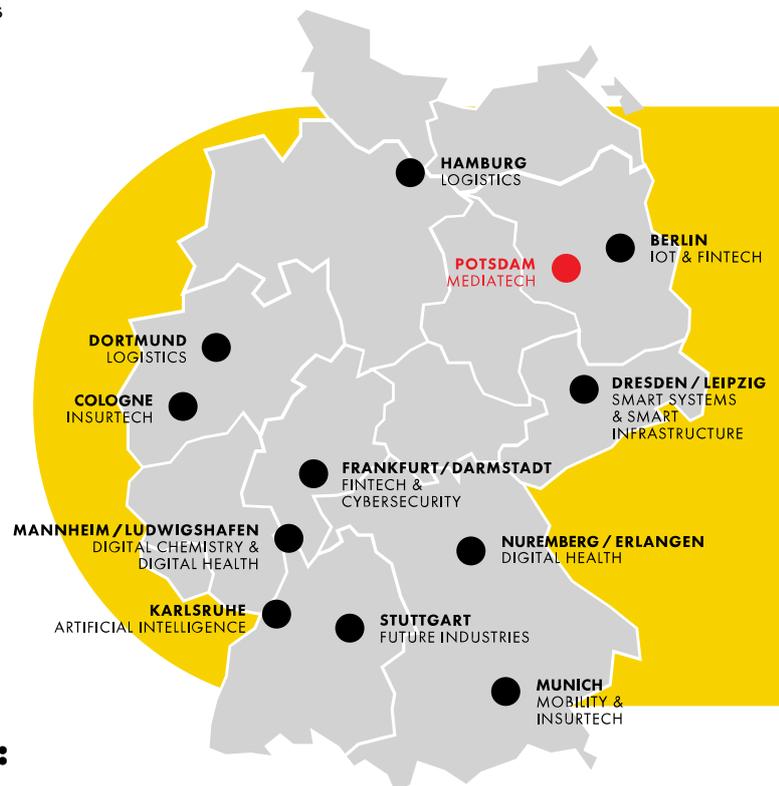
media:net berlinbrandenburg e.V.,
Virtual Reality Berlin Brandenburg e.V.,
State Capital Potsdam, Ministry for
Economic Affairs, Labour and Energy
Brandenburg

Website

www.mth-potsdam.de

Social Media

- MediaTech Hub Potsdam
- @mediatech-hub-potsdam
- @MediaTech_Hub
- @MediaTechHubPotsdam
- @mthpotsdam



MediaTech Hub Potsdam in Numbers:



€ 16M+
Funding in
start-ups
of the Hub



+30
Successfully
established
corporations with
partners



+50
Active partner-
ships of the Hub
with their own
target groups



+40
Start-ups



4
Corporates



+20
SME



12
Scientific
institutions



4
Employees

Top Programmes & Opportunities:

1. MTH Accelerator

The Accelerator is the sparring partner for early-stage start-up teams whose ideas and solutions are based on media technologies such as virtual reality, immersive technologies, artificial intelligence, voice, cloud, blockchain or general digital technologies. The goal is to offer young start-up teams an individually tailored programme.

Target group: *Start-ups*

2. MTH Conference

MTH Conference is a B2B event on media technologies referring to every video- or audio-related technology and business in a digital world. The goal is to explore the potential, practices and challenges of MediaTech in the context of business and entertainment.

Target group: *Start-ups, Corporates, Research Institutions, Educational Institutions*

3. MTH Space

The MediaTech Hub Space offers affordable office space for media technology start-ups at the Potsdam Babelsberg. Selected start-ups are given a space, will become part of the MediaTech Hub and gain valuable access to networks from the media and digital world, research and teaching, and the start-up scene.

Target group: *Start-ups*