INSURTECH HUB COLOGNE





Cologne is one of Germany's most important insurance locations. The city on the Rhine attracts founders from all over Germany and abroad. The Digital Hub Cologne takes advantage of these developments and brings the diverse start-up world together with established companies from the insurance industry as well as tech companies, (special) consultancies, universities, and other associates. Further collaborative projects with partners such as the

University of Cologne Business School and Koelnmesse support cultural transformation and ongoing education as well as the stimulation and revelation of the latest trends and developments, thereby guaranteeing that the industry sector remains on the cutting edge. Therefore, the overall goal of the Digital Hub Cologne is to function as a platform for the transformation, innovation, and digitalization of the German insurance industry.

Address

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Hub Management

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Focus

Digital Transformation, Innovation Management, Business Model Expansion

Supporters

Member companies of InsurLab Germany e.V.

Website

www.insurlab-germany.com

Social Media

- in @insurlab-germany-e-v
- 👩 @InsurLabDE
- @insurlab_germany



InsurTech Hub Cologne in Numbers

Partner des Hubs



Start-ups



Corporates



Academia and R&D

Kennzahlen des Hubs



144

Cooperations with Partners



21

International Cooperations



Employees of the Hub

Top Programs & Opportunities

1. InsurLab Academy

The InsurLab Academy offers certified training programs to all employees and managers from companies in the insurance industry. executed by InsurLab Germany and the University of Cologne Business School.

Target group: Corporates

2. InsurLab Germany Accelerator

The InsurLab Germany Accelerator offers startups the opportunity to collaborate with the diverse international insurance industry in a six-month program. This includes matchmaking, workshops, individual mentoring, and other benefits available during and after the program.

Target group: Start-ups, corporates

3. insureNXT

 $insure NXT is \ an \ international \ congress \ and \ expo$ that aims to connect and extend the insurance industry. It's a joint event of InsurLab Germany and Koelnmesse. The most successful business cases are presented, innovative start-ups participate in discussions, and well-known leaders as well as selected experts from the digital scene can be seen at keynotes, fireside chats, or personal meetups.

Target group: Start-ups, corporates, SMEs, academia, and R&D