

# LOGISTICS HUB HAMBURG



The Logistics Hub Hamburg is one of the most important points of contact for digitalization in land, water, and air logistics in Germany and Europe. It's a flagship location for intelligent logistics systems. Its goal is to develop digital business models and products for all segments of the logistical value chain. That is why the Hub unites market leaders, SMEs, start-ups,

science, and research in northern Europe's leading logistics location within various innovation programs. It connects logistics business, new thinking, digital applications, as well as talents, and thus strengthens Hamburg's leading position among the global competition of digital logistics and leading economic centers.

## Address

Digital Hub Logistics GmbH  
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## Hub Management

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## Focus

Digital solutions making logistics and supply chains more sustainable

## Supporters

Logistik-Initiative Hamburg Service GmbH, Free and Hanseatic City of Hamburg

## Website

[digitalhublogistics.hamburg](https://digitalhublogistics.hamburg)

## Social Media

- Digital Hub Logistics Hamburg
- @digital-hub-logistics-hamburg
- @HubLogHH
- @hubloghh



## Logistics Hub Hamburg in Numbers

### Partners of the Hub

### Key figures of the Hub



125

Start-ups



24

Corporates



4

SMEs



8

Academia and R&D



22

Active Cooperations with Partners



3

Thereof International Cooperations



€30 mil.

Funding in Start-ups of the Hub in 2021



12

Employees of the Hub

## Top Programs & Opportunities

### 1. CollabDay

One day, one topic, four times a year! The CollabDay brings together all company partners of the Digital Hub Logistics on a previously selected topic to discuss, inform, and inspire each other in a moderated workshop format. Future drive technologies, innovation management, innovations in intralogistics – the CollabDay unites companies on different topics!

Target group: Corporates

### 2. Match Machine

Playfully creating the introduction and exchange between companies and start-ups? The Match Machine brings together corporate partners and start-ups in a safe and playful environment. The goal is to find out in a purposeful but fun way if you can or want to take the next step of cooperation together.

Target group: Start-ups, corporates

### 3. Hub Club App

Many corporate partners, even more start-ups, and one app in which you can establish the digital connection. Via the Hub Club App, you can arrange to meet for a coffee at the Hub, ask questions or submit offers, book rooms and spaces, and find out all the latest news.

Target group: Start-ups, corporates, community