

# DIGITAL HUB MOBILITY MUNICH

The Digital Hub Mobility is the leading ecosystem in Germany for sustainable mobility. Together, we accelerate sustainable mobility for everyone in liveable spaces.

- We bring together relevant mobility players.
- We implement visionary mobility projects collaboratively.
- We provide visible impulses for sustainable change.

Target groups: corporates, start-ups, municipalities & cities, research institutions

## Address

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## Hub Management

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## Focus

Mobility

## Supporters

BMW Group, Nokia, SAP, SWM, AISIN, DB, Freie- und Hansestadt Hamburg, IABG, Infineon, Landeshauptstadt München, Seroton, MCube, EIT Urban Mobility, IAA Mobility

## Website

[mobility.unternehmertum.de](http://mobility.unternehmertum.de)

## Social Media

[in @digital-hub-mobility](https://www.linkedin.com/company/digital-hub-mobility)



## Digital Hub Mobility Munich in Numbers

### Partners of the Hub



1000

Start-ups



7

Corporates



2

SMEs



2

Partner Cities  
Hamburg  
& Munich



19

Active  
Cooperations  
with Partners



1

Thereof  
International  
Cooperations



9

Employees of  
the Hub

### Key figures of the Hub

## Top Programs & Opportunities

### 1. Citizen Mobility

Citizen Mobility is the collaborative innovation format of the Digital Hub Mobility. Corporate partners, start-ups, cities, and citizens are brought together so that joint work can take place on the complex challenges of sustainable mobility. To this end, participants develop prototype solutions and test them under real conditions.

Target group: Start-ups, corporates, municipalities, citizens, research institutions, local politics, talents

### 2. Digital Product School

The Digital Product School brings together the best talents from around the world for three months. In interdisciplinary teams of product managers, software developers, UX designers, and data scientists, they build digital mobility products that users really love, solving problems for municipalities and established companies

Target group: Corporates, municipalities

### 3. Munich Urban Colab

At the Munich Urban Colab, start-ups, established companies, scientists, and the city of Munich develop and test innovative concepts together with citizens. Office space, co-working spaces, event rooms, living labs, and a high-tech prototype workshop are available here.

Target group: Corporates, municipalities, research institutions