The Digital Hub Initiative of the Federal Ministry of Economic Affairs and Energy aims to position Germany as a globally leading digital ecosystem. Combining the innovative approach of entrepreneurs and startup talents with the profound resources and skills of established enterprises, the initiative creates digital business opportunities and adds cultural and economic value to both established and growing businesses.

The Digital Hub Initiative links together various fields of technological and economic expertise, rooted in twelve digital hubs across Germany. Each hub constitutes a unique innovation hotspot. Here, entrepreneurs, startups, corporations and research facilities cooperate to develop concrete programs for the challenges of the digital age. Together the twelve digital hubs form a strong network, enabling the exchange of experts, programmes and ideas.
Driven by strong market expertise, the initiative strives to build innovative solutions and bring economic growth. Its goal is to strengthen Germany’s position as a world-leading digital economy, whilst enabling international talents to realise their business ideas and inviting global companies to invest in the digital innovation built within this network.